

ON-Boarding

Business Requirements for Setup:

To finalize your website and start accepting payments, you'll need the following:

Registered Business Account – Your country's official business registration number.

Payment Details – Required to set up a Stripe account for online payments. - You can create a Stripe account [here](#) or source your country's specific commerce that integrates with WIX

If you have any questions or need further clarification, feel free to reach out!

Information and Assets Required for Website Setup & Design:

To ensure a seamless and professional website build that aligns with your brand, I will need the following details and materials:

1. Business Name

Please provide the exact name of your business as it should appear on the website. This will form the foundation of your brand identity across all digital platforms.

2. Slogan or Tagline and Logo

A short, memorable phrase that captures the essence of your business. This will be prominently displayed on your homepage or branding materials to reinforce your brand message.

3. Colour Palette

Choose and provide the primary and secondary colours you want for your website.

If you're unsure, visit [Pantone Colour Finder](#) for inspiration. Alternatively, you can share colour codes (e.g., HEX, RGB) if you already have them.

Note: A cohesive colour scheme enhances brand recognition and creates a professional appearance.

4. Font Styles

Specify the type of fonts you prefer (e.g., modern, classic, bold, minimal).

If there's a specific font family you'd like to use, please list it or provide examples.

Consider fonts for headings, body text, and buttons for uniformity across the website.

5. Website Presentation & Design Styles

Send 2 to 3 screenshots of websites you like. This helps me understand the design direction, structure, and aesthetic you're drawn to.

Focus on layouts, colour schemes, image placement, and overall feel.

Tip: Pinterest, Behance, or competitor websites can be great sources of design inspiration.

6. Email Address (Business Use)

This email will be integrated into your website for inquiries, subscriptions, and general correspondence.

If you don't have a business email yet, consider setting one up through Google Workspace or Microsoft Outlook for a professional touch (e.g., info@yourbusiness.com).

7. Business Address & Operational Details

Provide your physical or virtual business address.

Include your operating hours, customer service contact numbers, and any alternative communication methods (social media handles, WhatsApp, etc.).

8. Business Registration Number (ABN, EIN, VAT, etc.)

Your official business registration number (as required in your country) will be displayed on your website footer, invoices, or legal pages to meet compliance standards.

9. Product or Service Photos

High-quality, professional photos of your products or services. These will form a key part of your website's visual appeal and can significantly enhance engagement.

If needed, I can recommend image specifications or photographers to help you capture the right look.

10. Product & Service Descriptions

Detailed descriptions of your products or services, including specifications, benefits, and unique selling points.

Highlight pricing, packages, and any relevant information (e.g., materials used, delivery times, or service inclusions).

If applicable, include any promotions or bundle offers.

11. Pricing Information

A clear and structured list of product/service costs. If you offer tiered pricing or subscription models, break down each package clearly.

Ensure the information is up to date to avoid discrepancies post-launch.

12. Social media links

So, I can integrate your social media link, I will need your accounts, screen shot of their addresses are fine.

For any questions or further clarification, please contact us at:

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